



**News Tools  
For Distressed Areas  
Kansas City, Missouri**

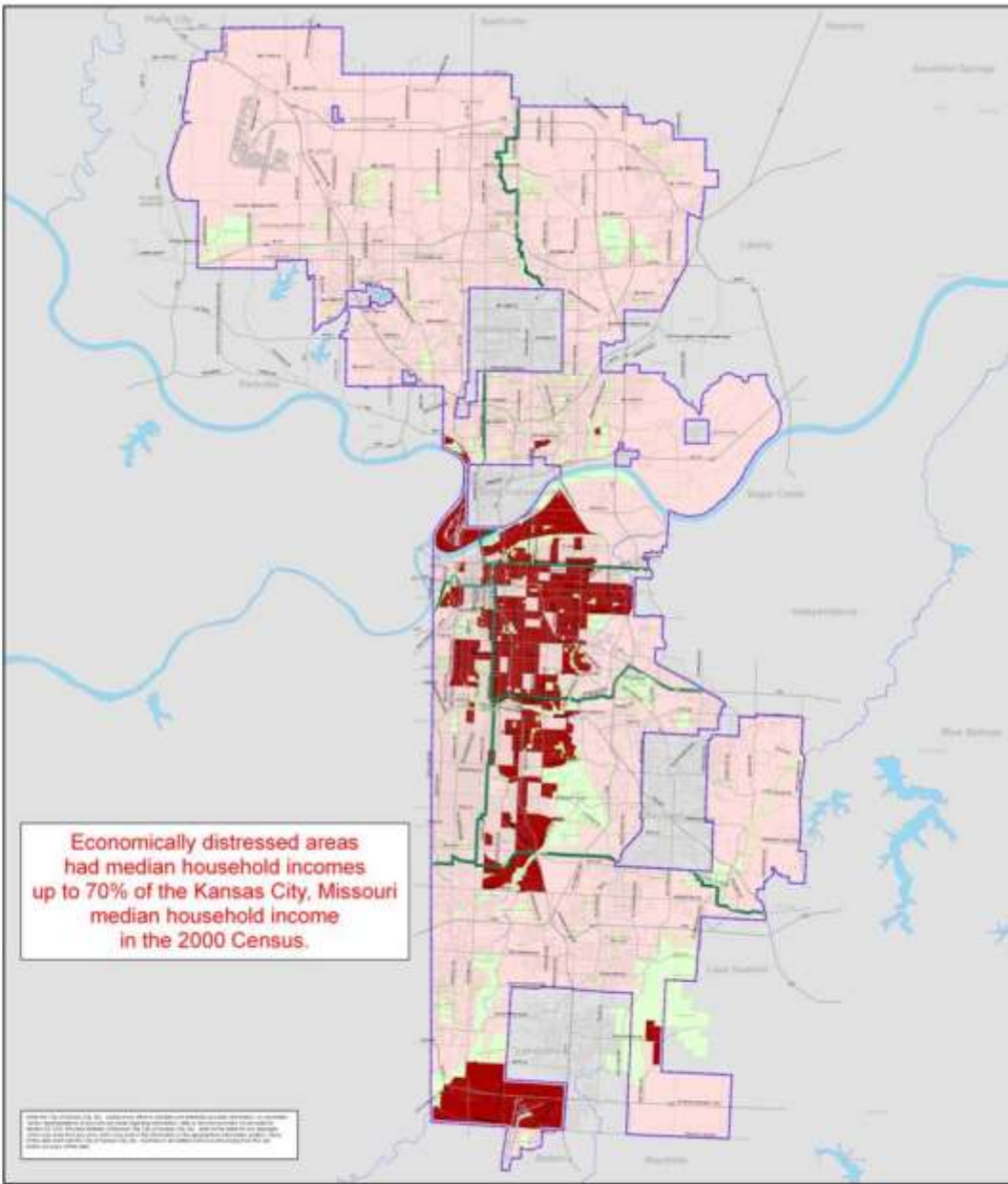
# New Tools for Distressed Areas

- Why New Tools?
- Process
  - WEdevelopment framework
  - Community organizers
- Outcomes
  - A community vetting process
  - A community development credit union (CDCU)
- Discussion

# Why New Tools?

Because “Old Tools” are not working

- TIF
- Super TIF
- LCRA
- PIEA
- Chapter 353
- Chapter 100



## Economically Distressed Areas

Prepared by: City Planning and Development Department  
 City of Kansas City, Missouri



- Economically Distressed
- Not Economically Distressed
- Not Partable
- Council Districts

# Mayor's charge

## **To increase –**

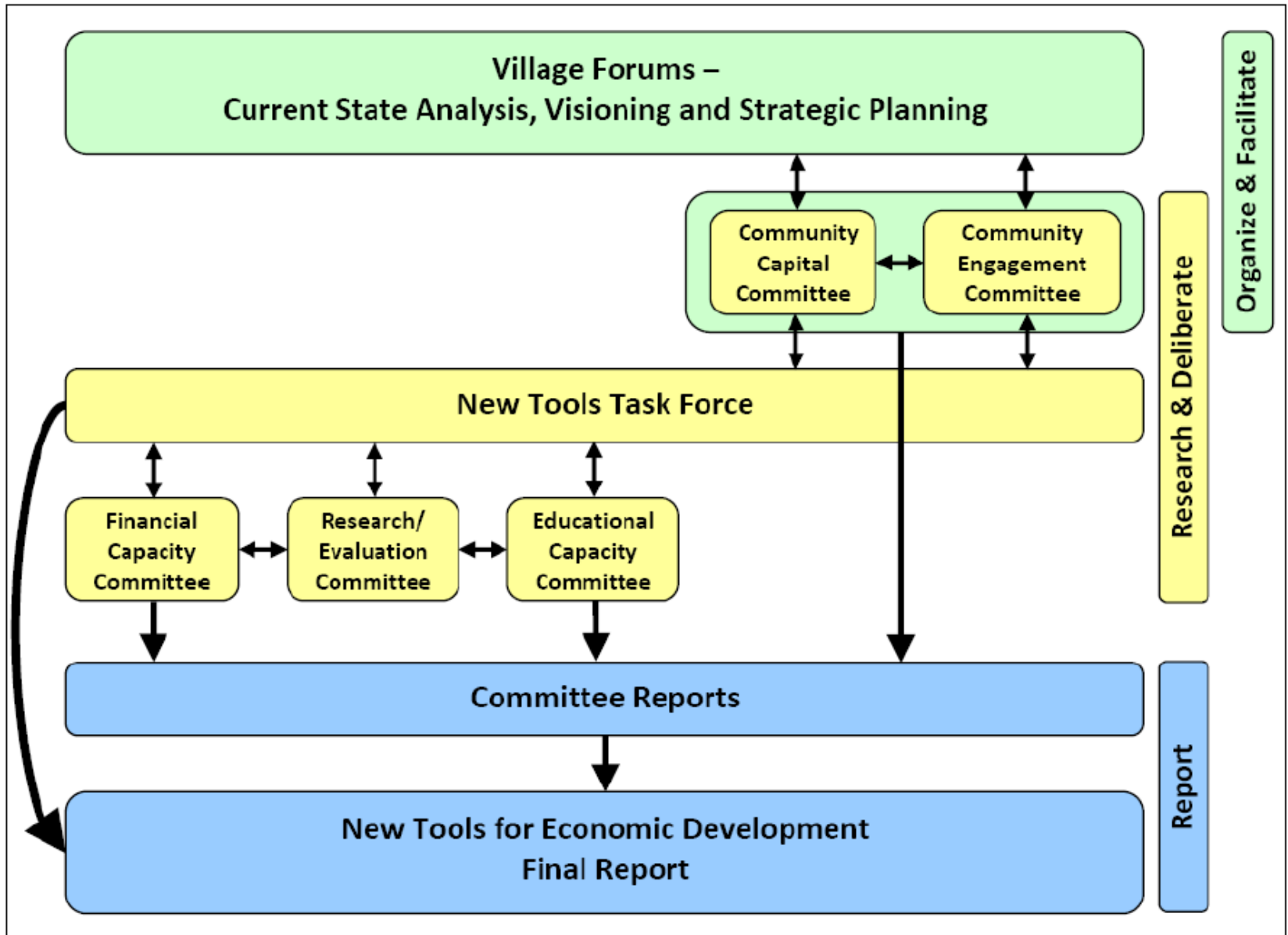
- Population and density
- Individual economic opportunities
  - individual income,
  - Employment
  - # of quality jobs
- Business activities & business profits
- Property values
- Safety and livability

# WEdevelopment

**“It’s not re-development. It’s WE-development.”**



# WEdevelopment Framework

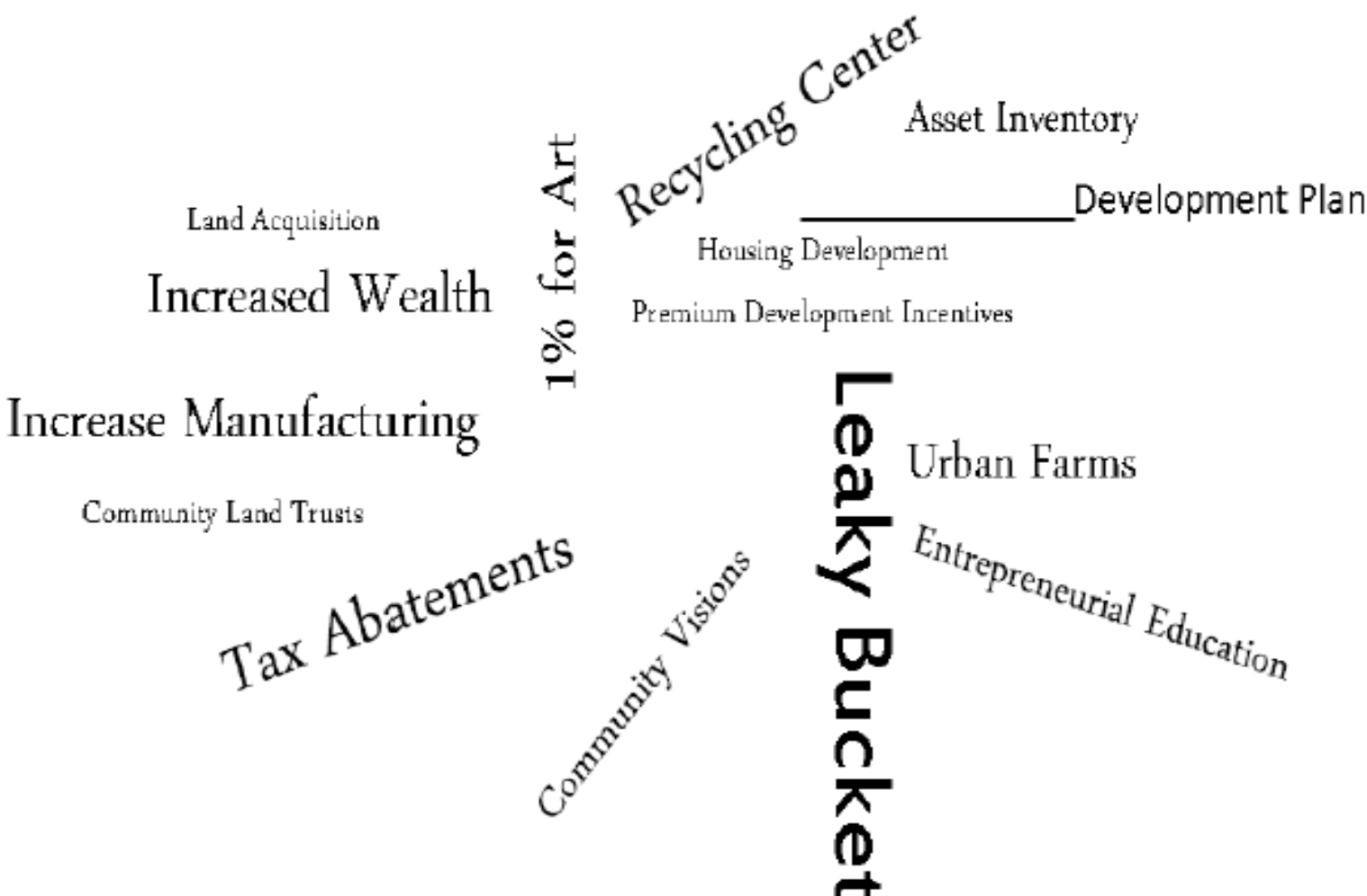


# Community Organizing

- 5 Community Organizers
- Engaging 1000s residents & business owners
- 4 rounds of Village Forums
  - Community assets
  - Community visioning
  - Strategic planning
  - Community validation



# Outcomes



# Outcomes

- A community vetting process for development projects
- Over 10 projects with project leaders and teams
  - Community Development Credit Union (CDCU)

# Community Vetting



1. Does the project pass the leaky bucket test?
2. Is the project locally owned?
3. Are there import substitution opportunities?
4. Are there export opportunities?

# Committed Projects

- Community Skilled Trades Center
- Land Acquisition
- Urban Boutiques
- New Environmental Technology
- Sustainable Transportation Systems
- Locally owned grocery store
- Arts in Our Neighborhoods
- Recycling Center
- Community Development Credit Union (CDCU)
- Construction Cooperative

# CDCU

- A financial institute
  - Bank the “unbankable”
- And so much more ...
  - An umbrella institution for community economic development

# Discussion

Is WEdevelopment a place-based or people-based strategy?

It is both, with an addition of community-based

“The degree to which we can impact our most distressed areas, is the degree to which we can improve the quality of life and prosperity of the entire region.”

-- Ajamu Webster, New Tools Chair



- Home
- E-Services
- Residents
- Business
- Visitors
- City Officials

Home > City Officials > Mayor's Office > Mayor's Initiatives > New Tools Task Force

## Mayor's Office

- Mayor's Christmas Tree
- Mayor's Initiatives
  - New Tools Task Force
  - A City That Works
  - Education Summit
  - Zone 2-7: Anchor of Hope
  - School's First
- Mayor's Office
- Media Pages
- Funk's Front Porch
- Town Halls
- Policy

## New Tools Task Force

**Mayor's New Tools Task Force Releases Report**

**Mayor's New Tools Task Force Cover Letter**

**Mayor's New Tools Task Force Report**

**New Tools For Economic Development**

Why New Tools are Needed

Potential developers bring proposals to the City requesting assistance

