Multi-Generational Planning:
Linking Needs of Children and Elders

Presentation to Mayors Innovation Project
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The Promise of Multi-Generational Planning
Arguments for Multi-Generational Planning

- Changing Demographics
- Public Expenditure Challenges
- Economic Development Imperatives
- Planning and Service Design Solutions
Changing Demographics

Nigeria 2009

Spain 2010

China 2010

United States 2009
Diversity and the New Social Compact

U.S. Population by Age and Race/Ethnicity

Federal and State/Local Spending on Elderly and Children

Spending per Elder

- $760
- Federal: $21,144
- State/Local: $6,047
- Total = $21,904

Spending per Child

- $2,895
- Federal: $6,047
- State/Local: $2,895
- Total = $8,942

Data Source: Isaacs, Julia, ‘How Much Do We Spend on Children And The Elderly?’ Urban Institute, 2009. Figure constructed by Mildred Warner.
Government Spending by Age (2004)

Government Revenue and Spending by Age (2004)

Economic Development Imperatives

Average Annual Expenditures and Income, by age group (2010)

**$222,360:** Average total spending by family per child (birth to age 17)

77% is spent in the local economy.

The Iceberg of Care: Market and Family Support Challenges

Most of the Iceberg Lies Below the Water Line

1.7 million paid workers (CPS 2000)

800,000 paid workers (BLS 2000)

900,000 additional paid workers (CPS 2000)

800,000 additional paid workers (Burton, et al 2002)

2.4 million unpaid care workers (93% unpaid relatives) (Burton, et al 2002)

Unpaid Parental Care
(12% of total U.S. Paid Work Time, 2005 ATUS: Approx. 17 million worker equivalents)

Formal

Informal

Family Friends and Neighbors

Family
The Critical Role for Planning and Community Design

• 2008 Family Friendly Planning Survey, American Planning Association
• 944 Planners Responded
• Surveyed attitudes, barriers, actions, zoning and site planning
### ACTIONS:
Many local actions promote child and family friendly cities.

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| Transportation & Mobility | |
| » Have sidewalks 97% | Housing: Zoning regulations promote... |
| » Have bike lanes 76% | » Multi-family housing 66% |
| » Have walk-to-school programs 52% | » Family-sized housing (2+ bedrooms) 60% |

| Education | |
| » Collaborate with school district to site schools 45% | » Affordable housing 39% |
| » Co-locate services in schools 43% | » Accessory apartments by right 25% |
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| Use impact fees to subsidize... | Development: Zoning and subdivision regulations... |
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Key site planning and zoning elements can advance the interests of families.

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Source: Beacon Development
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*Percentages reflect affirmative responses to items on the APA Family Friendly Planning Survey, 2008.*
**Education**

Collaborate with school districts to site schools **45%**

Co-locate services in schools **43%**

*Image: Corporation for National & Community Service*

Westerly Creek Elementary School, Denver, CO (newly developed Stapleton area) *Source: US EPA*
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Family home daycare  Source: Fort Knox MWR

Jardines del Monte Family Child Care Town Homes - Salinas, CA Source: Kristen Anderson

San Jose, CA: The community co-located child care and affordable housing near a light rail station. Photo: Kristen Anderson.
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Source: Masterfile

Fruitvale BART Station and Head Start, Oakland, CA

Downtown Bozeman, Montana
Family friendly planning:Esp. Impact fees to fund community services

Community disorder:Unemployment, poverty, dropout rates, etc.

Crime

Planning Leads to Action, Ignorance Leads to Resistance

**Key variables from regression results.**

Promote youth and family participation in the planning process

Public art mural created for 5th Ward by kids who live in the neighborhoods - Museum of Cultural Art Houston in partnership with Houston Parks and Recreation.
Barriers to Building Family-Friendly Communities

**Active Resistance**
- Public blocks multi-family housing 76%
- Public blocks mixed-use development 54%
- Blocks affordable housing 65%
- No financial support 68%
- Developer-driven projects 68%
- NIMBY-ism 71%
- Regulatory barriers 45%

**Lack of Awareness and Knowledge**
- Lack of voice for families 65%
- Insufficient political interest 63%
- Lack of community interest 57%
- Complexity of issue 66%
- Unaware of what is... 56%
- Lack of authority 53%

Planning Leads to Action, Ignorance Leads to Resistance

- Family Participation
  - Positive Attitudes
  - Comprehensive Planning
- Site Planning and Zoning
- Lack of Awareness and Lack of Knowledge

Key variables from regression results.

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<th>Agree</th>
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<td>Families are important to community growth, sustainability and diversity.</td>
<td>97%</td>
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<td>Families represent a valuable consumer population</td>
<td>97%</td>
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<tr>
<td>Communities that keep people for the whole life cycle (children, single adults, parents, elderly) are more vibrant.</td>
<td>90%</td>
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<tr>
<td>Families are the most likely population group to reinvest in their community through time, money and other forms of civic engagement.</td>
<td>78%</td>
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<tr>
<td>The needs of families are similar to the needs of the elderly with regards to the physical environment (e.g. parks, transportation, affordable housing).</td>
<td>64%</td>
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<td>Most families do not generate sufficient tax revenue to cover the cost of services they demand.</td>
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*APA Family Friendly Planning Survey, 2008 (944 planners responding)*
A Vision for the Future

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